

CONTRA BOREALIS DANCERS Board Meeting Minutes

Date: 21. Feb. 2013 Gulliver's Conference room 5:30 pm

1. Those present: Barbara and Alan Braley, Christine Martin, Andi Rice, Gary Newman, Holly Stack (by Skype from Mexico), Jessica McLeod, and Tom Lyngholm

2. Time, Date, Place of next meeting: April 18, 2013 at 5:30 at Gulliver's Conference Room

3. Minutes: No changes to previous minutes

4. Treasurer Report: As of Jan 31,2013, \$12,895 in the account. Winter Dance Camp broke even, about a \$12 positive. Overall we having been losing about \$1000 a year for the past few years. New admission fees for dances have been approved and will take effect next month, which should help.

Annual membership: regular from \$15 to \$20 / student from \$10 to \$15

Regular dances: Regular non-member from \$8 to \$10

Regular member from \$5 to \$8

Student non-member from \$5 to \$7

Student member from \$3 to \$5

5. Membership Report: 18 new members signed up on Winter Dance weekend. Actual 3 renewals of past expired members, and 15 new. Total members now 165.

6. Dance Master Report: Success at getting volunteers to help at the door for dances. Volunteers get free admission in turn for 30 to 45 minutes at the door.

7. Webmaster Report: Gary reports he has and is continuing to update the website. He is looking to host it where we can just have www.contraborealis.org without the .latitude65. Would cost a few dollars per month. There was no objection from the board.

8. Publicity Report: New Flyers are available to download and post wherever someone wants to do so.

9. Scheduler Report: Summer Dances planned:

- o June 15, Saturday, Guest caller Richard Powers, who will be in town for event of Ballroom Dance Club. Barbara agreed to contact him for final agreement and terms. Holly is also a contact for him.
- o July 14, before Summer Fine Arts Camp. Caitlin Warbelow, Kyle Sanna and Dan Lowery, special event.
- o August 17, Saturday, with local bands, as a lead up to Dance Camp North.

10. Corporation Report: Lynn was out of the country and not available.

11. Special Events/ Dance Camp: Holly Stack and Gary Newman current co-ordinators for Dance Camp North. Printed report handed out by Gary.

**Dance Camp North 2013
Progress report
Feb. 21, 2013**

Yes there is going to be a Great dance camp this year with a Great Bear Tri and an amazing caller.

- Contracts for band and caller will be final by end of Feb.
- Caterers proposals are advertised on Craig's list and on CB website. Next enews will include link. April projected for contract.
- Contract for Lost Lake – Late March plan to negotiate. Will ask for improvements and or repairs with contract.
- Contract for sound engineer – accepting proposals – project April/ May
- Band/ Caller travel – have Facebook request out for donation of miles/ companion tickets.
- Budget – There can be costs savings on travel with donation of miles/ companion tickets And with the Alaska Air – EasyBiz. Travel is one of the biggest costs of camp. Another way to help income will be to set up a scholarship program where we have 6 openings and the scholar pays 50% to attend camp and works 6-7 hours in exchange, mostly kitchen and some bathroom. Another income producer can be the auction. Items can be collected starting now. Possible auctioneer and larger ticketed items donated.
- Volunteers – Starting at the March 1st dance a flyer to get folks thinking about camp and all the fun we will have and how they can help. Immediate need for an advertising committee. The more new dancers at the monthly dances the more attendees at camp. As a member of this board please personally talk to friends and new dancers encouraging them to lend a hand and donate 2 hours a month to Contra Borealis. Everyone is good at something different; just find that one thing and we can use you to help.
- Dropbox – Is the home of all the parts and pieces that make a camp. Thanks to the tech support of Gary we are getting organized, available, connected, and sustainable.

12. Anything Else?

**Winter Dance Weekend Feb. 2013 wrap-up
Feb. 20, 2013**

Event committee: Charley Basham, Gary Newman, Brad Krick, Andie Rice

The Feb. 1-3, 2013 Winter Dance Weekend with Nor'easter and Rebecca Lay wrapped up successfully with a marginal profit of \$12.47. (see next page for details) This profit was only possible thanks to generous donations for airfare, accommodations, transportation, printing and sound along with several free venues. As well, we didn't reimburse the band for luggage or taxi fees, but they were fine with that. In addition, a herculean effort to get promotion definitely increased attendance at the various events: News-Miner (Latitude 65 article, Dermot Cole), UAF Sun Star article, banner at Wood Center, Pioneer Park marquee, KUAC Alaska Live to name the primary ones. Still, it was hoped we would have 30% more income than we did.

The original proposal entertained taking up to a \$3,000 loss, extraordinary, but was considered an investment in increasing our profile in the community. Time will tell if this event has helped build greater interest in contradance in Fairbanks. In my (Gary's) opinion, it has that potential, but will take a continuing and reinforcing effort with our local resources. The board should take up this challenge.

15 people attended the musician and caller workshops with some not currently involved in those activities. Perhaps we can build more capacity for callers and bands as well as raise the level of music and calling in our community, but it will need to be reinforced. Two hours of a workshop isn't enough. Expect this to be a component of dance camp, but there are already ideas floated to the Summer Fine Arts Festival. Due to the venue chaos (UAF can't be used due to construction), this unfortunately is unlikely to happen in 2013.

This weekend facilitated the revival of the UAF student group – University Contradancers. There thus remains the potential of scheduling one dance per semester at the UAF ballroom, including this semester. The Wood Center has the advantage of attracting a greater number of UAF students.

One recurring positive comment we had from several band members and certainly thanks from Nor’easter and Rebecca Lay was the use of stage risers. These were borrowed by special arrangement from the Pioneer Park Civic Center. With the poor condition (being charitable) of the unwieldy risers now stored at Lost Lake, there is need to acquire some functional portable risers for both the dance hall and dance camp. The estimated cost for 4 – 4x8 x 16” modules is about \$3200. Expect to hear more about this from the dance camp committee. I am working on a grant for partial or full funding of these.

Will there be a Winter Dance Weekend in 2014? Perhaps if we are able to build our community and treasury, after Dance Camp North 2013, this could be on the agenda.

2013 Winter Dance Weekend Finance Report

By Gary Newman

Income	Actual
Friday Dance	\$ 1,687.00
Workshop 1&2	\$ 330.00
WS 3 & Sat. Dance	\$ 1,100.00
Sun. workshop	\$ 100.00
Credit Card	\$ 100.00
TOTAL INCOME	\$ 3,317.00
Expenses	Actual
Band & Caller Travel	\$,466.78
Parking/Luggage Fees	\$ -
Band Pay (3)	\$,320.00
Caller Pay	\$ 440.00
Band/Caller Per Diem	\$ -
Sound	\$ -
Supplies	\$ -
Credit Card Fees	\$ 2.75
copying	\$ -
Dance Hall	\$ 75.00
TOTAL EXPENSE	\$ 3,304.53
NET INCOME	\$ 12.47

13. Next Meeting: 18 April 2013 5:30 pm Gullivers

14. Adjourned 6:30 pm

Prepared and submitted 23 February 2013 Tom Lyngholm, rev 3/6/13